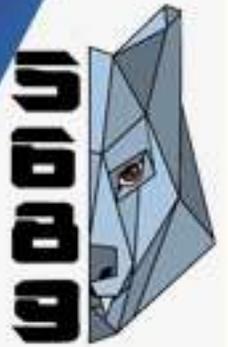


FRC TEAM 5689

CHATHAM-KENT

CYBER PACK



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18-19 SEASON

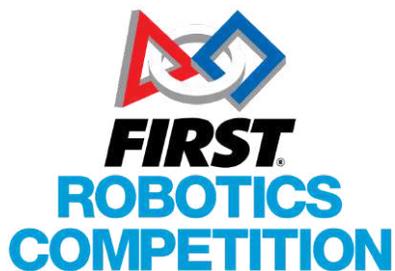
Who is CK Cyber Pack?

C.K. Cyber Pack is a *FIRST* Robotics Competition team consisting of around 40 high school students and 15 mentors from around Chatham-Kent. We are also the only Canadian community team. We are a part of a worldwide, non-profit organization called *F.I.R.S.T.* (For Inspiration and Recognition of Science and Technology).

The 2018/2019 season will mark our fifth year as a *FIRST* Robotics team. In our first year, we exceeded expectations by winning the Rookie All-Star Award while participating in the Windsor-Essex Great Lakes Regional Competition, where we competed against 58 other teams.



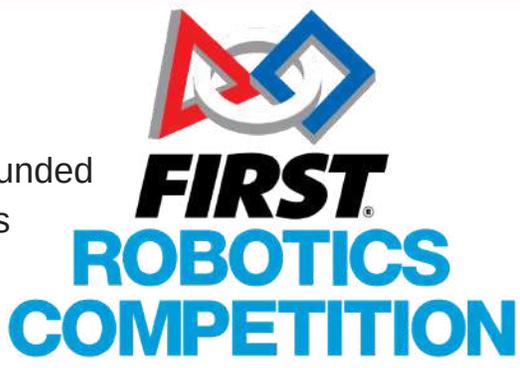
Earning this award gained our team an invitation to participate in the 2015 *FIRST* World Championships in St. Louis, Missouri. After an exciting first four years, our team has welcomed over 30 new student team members from high schools all over Chatham-Kent.





What is *FIRST* Robotics?

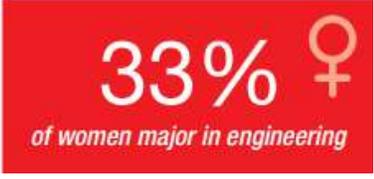
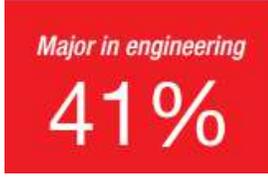
FIRST Robotics is a not-for-profit public charity that was founded in 1989. *FIRST*'s mentor-based programs involve engaging kids from kindergarten to high school in robotics initiatives. Through *FIRST*, hundreds of thousands of students, world-wide, are provided with the opportunity to develop science, engineering, and technology skills as well as their interpersonal skills, self-confidence, leadership, and creativity. *FIRST* is projected to host over 2,250 robotics events this year, and fill over 200,000 volunteer positions.



"*FIRST* is more than robots. The robots are a vehicle for students to learn important life skills. Kids often come in not knowing what to expect – of the program nor of themselves. They leave, even after the first season, with a vision, with confidence, and with a sense that they can create their own future."
– Dean Kamen, *FIRST* founder

FIRST's Impact

The positive impact on *FIRST* Robotics Competition participants is gratifying and well documented. Over 88% have more interest in doing well in school and 92% are more interested in attending college.



Our Goals

Just like any successful person or business, our team has a wide range of goals for this year. Our main goal as a community is to arm our youth with the tools needed to be successful and improve the lives of people around them on a local level, as well as an international level. No better tool has been provided than FIRST.

Other goals include improving relations with our sponsors by sending updates throughout the season, hosting and attending a wide variety of events at places like Retrofest, Chatham-Kent's Public Libraries, and CK Expo, spreading FIRST's mission to local elementary schools and encouraging them to host FIRST Lego League teams. Our overall goal for this year is to go above and beyond. We are an ambitious team with a lot to bring to the table. With your help, we can be very successful.

Why Do We Need Sponsors?

C.K. Cyber Pack Robotics Team is reaching out to the community for financial support. Running of a *FIRST* Robotics Team is very expensive, the robot can have a value up to \$4,000 USD, and \$7,500 for registration to our two required district competitions. We plan to compete in the two District competitions and hopefully earn our way to the Ontario finals in Mississauga and the World Championships in Detroit.

Remember, each and every donation is recognized by the high school students who will benefit from the experience of the C.K. Cyber Pack Robotics Team. Your contribution will not only help fund the current year, but will also build the future for potentially hundreds of other local students to learn from and enjoy this competition. Please consider any contributions to our team as an investment in your future, the community's, and the world's.



SPONSORSHIP LEVELS



PLATINUM LEVEL - \$2000+

Corporate name included in team name, championship media coverage of robot, corporate logo on the back of our trailer and all other gold, silver and bronze level package sponsorship.



GOLD LEVEL - \$1000+

Corporate name/logo listed on robot (if possible), enlarged corporate name/logo listed on website and social media, and team uniform, prominent recognition in press releases, and all other silver and bronze level package sponsorship.



SILVER LEVEL - \$500+

Recognition in press releases, corporate name/logo listed on team uniform, and all other bronze level package sponsorship.



BRONZE LEVEL - \$100+

Corporate name/logo listed on social media, website, updates regarding competition progress



Why Should You Sponsor Us?

Our team hopes to forge lasting relationships between sponsors and young people who are highly driven and passionate about science and technology. By sponsoring our team financially, or donating tools and items, your organization will create opportunities for youth to develop 21st century work skills.

Sponsoring our team would also provide a lot of exposure for your organization. Last year, approximately 40,000 people attended the Greater Toronto Regional, and 80,000 people attended the 2017 World Competition. In addition to the live audience, the events are broadcast as popular webcasts and covered by local news. In partnering with our team, your organization will benefit from promotion and advertising on our social media, website, fundraisers, *FIRST* events, team apparel, and other related publication materials.

This year, our team will be one of 3,000 teams from over 30 countries competing for a spot in the *FIRST* Championships in Detroit, Michigan. All teams, including mentors, parents, online viewers, and spectators will be exposed to your company name and logo.

Contact Us

Thank you, for considering sponsorship

For more information on how to partner with our team through sponsorship or mentorship, please contact us.

pr@ckcyberpack.com
info@ckcyberpack.com



@C.K. Cyber Pack



@CKCyberPack5689



@CKCyberPack5689

www.CKCyberPack.com